



UNITED KINGDOM





COUNTRY INFORMATION

UNITED KINGDOM FUN FACTS

- The UK is made up of four countries: England, Scotland, Wales, and Northern Ireland.
- Due to the popularity of the 2012 Summer Olympics hosted in London, more consumers are participating in aerobic exercise.¹
- With the growing popularity of eating fast food or take-away meals, obesity rates are on the rise.¹
- Vitamins and supplements are a \$1.35 billion market and growing.¹
- It is expected that the market for meal replacement products in the UK will grow over 12 percent in the next five years.¹

DIRECT SELLING IN THE UNITED KINGDOM

- A combination of factors make the UK an excellent opportunity for Isagenix.
- A growing number of young adults are choosing to work within direct selling as interest in the industry is increasing.²
- There is an increase in the number of direct sales representatives who are reliant on direct selling as their sole income.²
- With the increasing popularity of social media, and the ease with which it may be used to network with others, many are reliant on it as the main platform for their direct selling businesses.²



¹ Euromonitor. April 2015. Weight Management in the United Kingdom.

² Euromonitor. January 2016. Direct Selling in the United Kingdom.



PRODUCT FAST FACTS

WEIGHT MANAGEMENT SOLUTIONS



ISALEAN™ SHAKE – A nutritionally balanced meal replacement that contains whey protein, essential carbohydrates, fats, vitamins and minerals.

- Protein contributes to muscle building
- 240 kcal per serving
- 24 grams of high-quality, undenatured protein
- No artificial flavours or colours
- 8 grams of fibre per serving



NOURISH FOR LIFE™ – Is formulated with a blend of B vitamins for everyday revitalising and Cleanse Day⁴ support.

- Contains 20 kcals per 4 tbsp serving
- Contributes to normal functioning of the nervous and immune systems¹
- Aids in reduction of tiredness and fatigue²
- Supports normal energy-yielding metabolism³
- Perfect for everyday use and on Cleanse Days⁴

¹ Vitamin B6 contributes to the normal functioning of the nervous, psychological and immune systems. Riboflavin (B2) contributes to normal functioning of the nervous system and vision. Thiamin contributes to normal functioning of the heart system.

² B vitamins [B6, B12 and niacin (B3)] contribute to the reduction of tiredness and fatigue.

³ Vitamin B12 contributes to normal energy-yielding metabolism.

⁴ A Cleanse Day is a nutritionally supported fast that nourishes and energises your body's own detoxification systems. For further Cleanse Day information, visit Isagenix.com



ISAMOVE™ – Supports the Body's Natural Functions¹ Overnight.

- Contributes to normal energy-yielding metabolism¹
- Supports the normal functioning and creation of proteins in the body¹

¹ Contains magnesium, which contributes to normal energy-yielding metabolism, functioning of the nervous system, muscle function and normal protein synthesis.



THERMO GX™ – Carefully selected ingredients to naturally support your body's metabolism and energy production¹.

- Contains ingredients such as niacin and chromium to support metabolism¹
- Includes other ingredients like green tea extract, cinnamon, cayenne, apple cider vinegar and cocoa seed
- Contains no stimulants

¹ Contains niacin and chromium. Niacin contributes to normal energy-yielding metabolism. Chromium contributes to normal macronutrient metabolism.



ISADELIGHT™ – These delicious, creamy chocolates help curb cravings and support Cleanse Days¹.

- Contains green tea and antioxidants
- Packed with essential amino acids and an exclusive blend of B vitamins and minerals
- Only 60 kcal per chocolate square
- Guilt-free way to indulge
- Perfect for Cleanse Days¹

¹ A Cleanse Day is a nutritionally supported fast that nourishes and energises your body's own detoxification systems. For further Cleanse Day information, visit Isagenix.com



PRODUCT FAST FACTS

WEIGHT MANAGEMENT SOLUTIONS (CONT.)



ISAGENIX SNACKS™ – The perfect companion to help curb cravings.

- Perfect for snacking in between meals or on Cleanse Days¹
- Helps you stay on track with your health goals by supporting your metabolism²
- Chocolate-flavoured Isagenix Snacks contain undenatured protein with a superior amino acid complex

¹ A Cleanse Day is a nutritionally supported fast that nourishes and energises your body's own detoxification systems. For further Cleanse Day information, visit Isagenix.com.

² Chromium contributes to normal macronutrient metabolism and to the maintenance of normal blood glucose levels.

ENERGY & PERFORMANCE SOLUTIONS



AMPED™ HYDRATE – The sports drink, reinvented.

- Enriched with a carbohydrate-electrolyte solution, vitamin C and a full vitamin B complex to ensure proper hydration and support during exercise¹
- Helps sustain athletic endurance¹
- Only 35 kcal per serving
- Provides hydration without any artificial colours or flavours

¹ Carbohydrate-electrolyte solutions contribute to the maintenance of endurance performance during prolonged endurance exercise and enhance the absorption of water during physical exercise.



IONIX® SUPREME – A daily botanical tonic with powerful herbs and nutrients and a blend of B vitamins to support overall health and wellbeing.

- Helps to reduce tiredness and fatigue¹
- Supports the body's functions²
- Contributes to the protection of cells from oxidative stress³
- Convenient, ready-to-drink tonic that requires no preparation
- Contains 20 calories per 30 ml serving

¹ B vitamins [B6, B12, niacin (B3) and riboflavin (B2)] contribute to the reduction of tiredness and fatigue.

² Vitamin B6 contributes to the normal functioning of the nervous, psychological and immune systems. Riboflavin (B2) contributes to normal functioning of the nervous system and vision. Thiamin contributes to normal functioning of the heart system.

³ Riboflavin contributes to the protection of cells from oxidative stress.




e-Shot™ – A nutrient-packed, naturally caffeinated shot to help jump-start your day and power through afternoon lulls.


- Natural, plant-based caffeine from green tea and yerba mate
- Convenient alternative to tea or coffee
- Perfect for the office, gym or on the go
- No artificial flavours
- Contains 35 kcal per serving
- Soy-free, gluten-free, dairy-free and vegetarian




PRODUCT PRICE LIST


Please note all prices are subject to minor rounding differences.


IsaLean™ Shake (14 servings per box) 	Retail	£48.00
	Customer	£43.20
	Preferred Customer	£36.00
	Preferred Customer Autoship	£36.00
	BV	27


Nourish for Life™ (946 ml per bottle) 	Retail	£41.33
	Customer	£37.19
	Preferred Customer	£31.00
	Preferred Customer Autoship	£31.00
	BV	22


IsaMove™ (30 servings per bottle) 	Retail	£20.00
	Customer	£18.00
	Preferred Customer	£15.00
	Preferred Customer Autoship	£15.00
	BV	12


Thermo GX™ (30 servings per bottle) 	Retail	£28.01
	Customer	£25.20
	Preferred Customer	£21.00
	Preferred Customer Autoship	£21.00
	BV	14


IsaDelight™ (30 servings per box) 	Retail	£48.00
	Customer	£43.20
	Preferred Customer	£36.00
	Preferred Customer Autoship	£36.00
	BV	27


Isagenix Snacks™ (30 servings per bottle) 	Retail	£32.00
	Customer	£28.80
	Preferred Customer	£24.00
	Preferred Customer Autoship	£24.00
	BV	14

AMPED™ Hydrate (24 servings per box) 	Retail	£33.34
	Customer	£30.00
	Preferred Customer	£25.00
	Preferred Customer Autoship	£25.00
	BV	14

Ionix® Supreme (946 ml per bottle) 	Retail	£41.33
	Customer	£37.20
	Preferred Customer	£31.00
	Preferred Customer Autoship	£31.00
	BV	22

e-Shot™ (6 servings per box) 	Retail	£25.33
	Customer	£22.79
	Preferred Customer	£19.00
	Preferred Customer Autoship	£19.00
	BV	13

IsaBlender 	Retail	£44
	Customer	£39.60
	Preferred Customer	£33.00
	Preferred Customer Autoship	£33.00
	BV	0

IsaShaker 	Retail	£6.67
	Customer	£6
	Preferred Customer	£5
	Preferred Customer Autoship	£5
	BV	0

Fees	Cost
Annual Fee	£34.80 inclusive of VAT
Annual Fee on Autoship	£22.80 inclusive of VAT
International Sponsorship Fee	£46.80 inclusive of VAT
Delivery	£8.99 inclusive of VAT*

All prices inclusive of 20% VAT. Prices are subject to rounding differences.

*Isagenix UK offers a flat rate shipping fee of £8.99 inclusive of VAT and an average delivery window of 3-4 working days. Please log in to your Back Office for the most current product offerings and pricing.



PACKS & SYSTEMS FAST FACTS

PREMIUM PACK



PREMIUM PACK – The ultimate pack to help you reach your goals! It contains the full range of products from the 30-Day Weight Loss System and 30-Day Energy & Performance System plus additional products to support your healthy, active lifestyle - and there's plenty to share with friends and family too!

PACK INCLUDES:

4 IsaLean™ Shakes (any flavour), 2 Nourish for Life™, 1 Ionix® Supreme, 1 Thermo GX™, 1 Isagenix Snacks™, 1 IsaMove™, 5 e-Shot™ (6 count), 3 AMPED™ Hydrate (Juicy Orange), 1 IsaDelight™ box (Milk Chocolate With Caramel Flavour and Sea Salt), 1 IsaBlender, 1 IsaShaker, 1 event coupon and a free annual membership for one year

WEIGHT MANAGEMENT SOLUTIONS



30-DAY WEIGHT LOSS SYSTEM – Specifically designed to help you get started on your weight loss journey and achieve your goals through balanced everyday nutrition.

SYSTEM INCLUDES:

4 IsaLean™ Shakes (any flavour), 2 Nourish for Life™, 1 Ionix® Supreme, 1 Thermo GX™, 1 Isagenix Snacks™ and 1 IsaMove™



EVERYDAY WEIGHT MAINTENANCE SYSTEM – Ideal for those who want to maintain a healthy weight and support their daily diet with balanced nutrition.

SYSTEM INCLUDES:

2 IsaLean™ Shakes (any flavour), 1 Nourish for Life™, 1 Ionix® Supreme, 1 Thermo GX™ and 1 Isagenix Snacks™



SHAKE AND NOURISH PACK – An ideal pack for Shake and Cleanse Days¹ with essential nutrients to support your weight management and overall health goals.

PACK INCLUDES:

2 IsaLean™ Shakes (any flavour), 2 Nourish for Life™ and 1 Ionix® Supreme

¹ A Cleanse Day is a nutritionally supported fast that nourishes and energises your body's own detoxification systems. For further Cleanse Day information, visit Isagenix.com.



PACKS & SYSTEMS FAST FACTS

ENERGY & PERFORMANCE SOLUTIONS



30-DAY ENERGY & PERFORMANCE SYSTEM – The 30-Day System provides nutritional support for your active lifestyle. Whey protein contributes to a growth in muscle mass, while plant-based caffeine helps you to feel alert when you need it most.

SYSTEM INCLUDES:

4 IsaLean™ Shakes (any flavour), 5 e-Shot™ (6 count), 1 Ionix® Supreme, 1 AMPED™ Hydrate (Juicy Orange) and 1 Nourish for Life™



EVERYDAY ENERGY & PERFORMANCE SYSTEM – Providing balanced nutrition for your active lifestyle, this System delivers essential nutrients to support your body everyday.

SYSTEM INCLUDES:

2 IsaLean™ Shakes (any flavour), 2 e-Shot™ (6 count), 1 Ionix® Supreme, 1 AMPED™ Hydrate (Juicy Orange) and 1 Nourish for Life™



SHAKE AND SHOT PACK – A foundational pack with essential nutrients to support your energy and performance goals.

PACK INCLUDES:

2 IsaLean™ Shakes (any flavour) and 5 e-Shot™ (6 count)



PACKS & SYSTEMS PRICE LIST

Please note all prices are subject to minor rounding differences.

PREMIUM PACK

Contents	Preferred Customer Autoship	Preferred Customer	Customer	Retail	BV	PIB
<ul style="list-style-type: none"> 4 IsaLean Shake (any flavour) 2 Nourish for Life 1 Ionix Supreme 1 Isagenix Snacks 1 IsaMove 1 Thermo GX 5 e-Shot (6 count) 	£499.00	£540.98	£649.18	£721.30	307	£66
<ul style="list-style-type: none"> 3 AMPED Hydrate (orange flavour) 1 IsaDelight (Milk Chocolate With Caramel Flavour and Sea Salt) 1 IsaBlender 1 IsaShaker 1 Free Annual Membership for One Year 1 £50 Event Coupon 						

WEIGHT MANAGEMENT SOLUTION

Contents	Preferred Customer Autoship	Preferred Customer	Customer	Retail	BV	PIB
30-Day Weight Loss System <ul style="list-style-type: none"> 4 IsaLean Shake (any flavour) 2 Nourish for Life 1 Ionix Supreme 1 Isagenix Snacks 1 IsaMove 1 Thermo GX 	£267.00	£282.23	£338.68	£376.29	193	£20
Everyday Weight Maintenance System <ul style="list-style-type: none"> 2 IsaLean Shake (any flavour) 1 Nourish for Life 1 Ionix Supreme 1 Isagenix Snacks 1 Thermo GX 	£170.00	£179.08	£214.87	£238.77	120	£8
Shake and Nourish Pack <ul style="list-style-type: none"> 2 IsaLean Shake (any flavour) 2 Nourish for Life 1 Ionix Supreme 	£156.99	£165.06	£198.08	£220.08	114	£8

ENERGY & PERFORMANCE SOLUTION

Contents	Preferred Customer Autoship	Preferred Customer	Customer	Retail	BV	PIB
30-Day Energy & Performance System <ul style="list-style-type: none"> 4 IsaLean Shake (any flavour) 5 e-Shot (6 count) 1 AMPED Hydrate (orange flavour) 1 Ionix Supreme 1 Nourish For Life 	£293.00	£309.77	£371.73	£413.01	208	£20
Everyday Energy & Performance System <ul style="list-style-type: none"> 2 IsaLean Shake (any flavour) 1 Ionix Supreme 2 e-Shot (6 count) 1 Nourish for Life 1 AMPED Hydrate (orange flavour) 	£187.01	£197.09	£236.50	£262.75	131	£8
Shake and Shot Pack <ul style="list-style-type: none"> 2 IsaLean Shake (any flavour) 5 e-Shot (6 count) 	£159.00	£167.07	£200.48	£222.76	113	£8

Retail Customer	A person who purchases Isagenix products directly from an Associate in person. Retail Customers are not Members.
Customer	Someone who has created a Membership account and purchases Isagenix products at discounted pricing for personal use or the use of their immediate family
Preferred Customer	A Customer who has established a Customer Membership account and agreed to the terms. They may elect to participate in the Isagenix Autoship programme and receive additional discounts.
Associate	An independent contractor who has met and continues to meet the requirements set forth in the Associate Contract. They may purchase and re-sell Isagenix products, subject to applicable laws, policies and agreements, and are eligible to earn under the Compensation Plan.
Member	Customers and Associates who have created an account with Isagenix.
Autoship	Our convenient delivery service that takes the hassle out of placing your order. Opt in and get your chosen packs, systems and products automatically delivered to you each month.
BV / Business Volume	A point value assigned to each commissionable product purchased/sold used to calculate commissions.
PIB / Product Introductory Bonus	A one-time bonus received when an Associate personally enrolls a new Associate who purchases a 30-Day System at the time of enrolment.



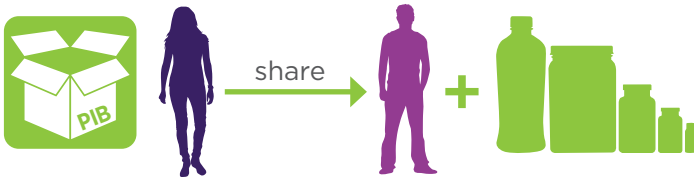
SALES PROGRAMMES & PROMOTIONS



ISABODY CHALLENGE

We believe that transformations are for **everybody**. Together, we inspire, we support, we reward and we exceed our goals. We challenge you to embrace your full potential. **Transform your body. Transform your life.**

The IsaBody Challenge is a **16-week total body transformation challenge** for Isagenix Customers. Because we believe that transformations are for everybody, we will award all who successfully complete their IsaBody Challenge with product gift certificates. And the best part? Everyone who completes the IsaBody Challenge also has the chance to win some amazing prizes!



PRODUCT INTRODUCTION BONUSES

Earn a Product Introduction Bonus each time you help a new Customer get started with Isagenix with a qualifying pak.

START

START

START is a passionate, growing team of young people aged 18-35 who strive to lead extraordinary lives and help others do the same. They are innovators driven to live beyond the status quo. Join the START community and learn how to take ownership of your life, your health, your dreams and your contributions.

Our vision is to ignite all young people to own their lives physically and financially, and through our contributions, create freedom and a lasting legacy.



FOUNDERS INCENTIVE TRIP TO 2017 U.S. CELEBRATION

Qualify for a trip to beautiful Las Vegas, Nevada, U.S., and take part in 2017 Celebration! Celebration offers Isagenix Associates the chance to reset, refresh and reignite the fire to share Isagenix and positively impact world health. This event is packed with training sessions, networking opportunities, promotions, product launches and more!



£200 / 7-Day Rule Explained

The £200 / 7-Day rule is a UK Regulation that was put in place to decrease the risk of direct selling companies operating 'fast start' schemes within their compensation plan. As the rule implies, the maximum amount an Associate can pay or commit to pay within the first 7 days of becoming an Associate cannot exceed £200 (inclusive of any product, administration charges, membership fees, taxation, Autoship, delivery costs, etc.)

As a pre-enrolled member agreeing to the terms and conditions on or before 30th April 2017, your 7-day £200-limit period will have come to an end by 15th May, and you will therefore be able to place orders of any value from the UK soft launch and start of sales.

Customers coming through the pre-enrolment period are not subject to the £200 pound rule until they elect to become an Associate.

Isagenix has recently launched its biggest initiative ever, Customer First. Our UK members will have the opportunity to participate in this programme and have the added option of becoming an Associate from the moment they join Isagenix.

Choose which option is the best path for you to start your Isagenix journey:

1. Customer

Open an Isagenix customer account to:

- Enjoy the benefits of Isagenix products at a 10-25% discount on Retail Pricing
- Choose their membership and savings level
- Participate in our monthly Autoship programme

Please note: Customers may not resell products or participate in the Isagenix Compensation Plan. If a customer decides they would like to be an Associate at a later date, they will have this option through the Customer First Programme, and will need to complete the Pathway to Associate information.

2. Isagenix Independent Associate

Sign up as an Isagenix Associate to:

- Enjoy the benefits of Isagenix products with a 25% discount on Retail Pricing
- Participate in the Isagenix Compensation Plan
- Sell products at retail prices
- Participate in our monthly Autoship programme (available 7 days after Associate registration)

Please note: Due to the current legislation in the UK, we are not able to offer Autoship to Associates for the first 7 days after registration as an Independent Associate. We will monitor this term for you and will inform you when the Autoship option becomes available to you.



Leadership



Peter Kropp

General Manager of Europe

Peter is a multilingual senior executive leader within the direct sales industry with a 20-year successful track record in international business development. He has specialised in strategic sales and marketing development, has exceptional team management skills, and is knowledgeable in global operations and finance. With award-winning, creative programme and project management experience, Peter is skilled in leading multimillion-dollar organisations to success year after year.



Kevin Denham

Sales Director of Europe

Kevin brings experience from two key industries to Isagenix and has been in network marketing for over eight years. Prior to working with Isagenix, Kevin was a senior sales manager for Western Europe and a business development manager in the network marketing industry. Kevin also has 12 years of experience in the fitness industry as a fitness consultant, personal trainer, sales and marketing manager and general manager of four health clubs in the UK. Outside of work, Kevin enjoys spending time with his three children and has a keen interest in extreme obstacle racing.

Contact Information

CUSTOMER SERVICE

UK:

Freephone 0808 189 0490

Hours of operation:

Monday – Friday, 9 a.m. – 6 p.m. GMT

You may also send an email to CustomerServiceUK@IsagenixCorp.com.

Australia and New Zealand:

300-651-979

Hours of operation:

Monday – Friday, 8 a.m. – 6 p.m. AEDT

United States and Canada:

855-455-5021

Hours of operation:

Monday – Friday, 8 a.m. – 9 p.m. EST

PRE-ENROLMENT SITES

- JoinIsagenixUK.co.uk
- JoinIsagenixUK.com